

The Building Owners and Managers Association of West Michigan (BOMA WM) was established in 1968 to serve as a forum where one can develop informed management skills, exchange information, and work together to promote business interests within the vibrant West Michigan region. Today, membership includes regional office building interests, governmental and medical facilities managers, commercial real estate industry professionals, property managers, and various members of industries that serve the real estate industry at large.

BOMA West Michigan is one of over 90 BOMA organizations throughout the U.S. and Canada and 18 International Affiliates. Our local regional roster includes current members such a

- Varnum
- OTIS Elevator
- Rockford Construction
- Corewell Health
- Vanguard Fire & Security
- The Hinman Company
- Colliers International
- SecurAlarm
- Quality Air Heating & Cooling
- Third Coast Test & Balance
- Elevator Service Inc
- Electro-Matic Visual Products
- Waseyabek Development Company
- BHS Insurance Agency
- Sneller Snow & Grounds
- Purchase Green WM
- PURE Real Estate Management
- SERVPRO
- Vision REI

Our In-Person meetings are typically hosted monthly at a variety of noteworthy venues in the Greater Grand Rapids area. These events often feature an educational presentation on relevant, industry-specific topics and always offer valuable networking opportunities. BOMA West Michigan maintains a balance of principal and associate members to help ensure meaningful contacts.

Your sponsorship will showcase and expose your brand to a targeted audience of industry professionals. For 2024, BOMA is offering several levels of sponsorship to ensure that opportunities are available for a variety of organizational needs. See the attached page for specifics. Please know that we value your investment in BOMA WM and are working to ensure you receive the best return.

Thank you in advance for your consideration. Should you wish to participate, please fill out the form located on the back of this packet and return it by December 31, 2023, to the BOMA West Michigan office via email: wmbae@bomawm.org. Final payment is due prior to January 31, 2024.

We look forward to hearing from you.

Sincerely,

Carol Helsel - 2023/2024 Board President
chelsel@thirdcoasttab.com

Platinum Sponsorship - \$1850

- Industry exclusivity
- One complimentary membership (up to a \$700 value)
- 3 tickets for each event, approximately 10 events/year (\$1150 value)
- Company advertisement-
 - Linked logo and paragraph description on the Sponsor tab of BOMA WM's website
 - Linked logo in meeting invitations (approx. 40 emails to over one thousand contacts)
 - Verbal recognition from podium at all events
 - Large banner with sponsor logo and/or logo on screen at all events
- Company promotion-
 - One virtual commercial posted on social media and emailed to all contacts in the month of your choosing. Commercials can include a slide-show presentation, informational video, written content, links, etc.
 - In-person 5-minute commercial at an event

Gold Sponsorship - \$1450

- One complimentary membership (up to a \$700 value)
- 2 tickets for each event, approximately 10 events/year (\$760 value)
- Company advertisement-
 - Linked logo on the Sponsor tab of BOMA WM's website
 - Linked logo in meeting invitations (approx. 40 emails to over one thousand contacts)
 - Verbal recognition from podium at all events
 - Name on signage and/or on screen at all events

Silver Sponsorship - \$1050

- One complimentary membership (up to a \$700 value)
- 1 ticket for each event, approximately 10 events/year (\$380 value)
- Name on signage and/or on screen at all events

Event Sponsorship - \$250/each or 3 for \$650

- Event(s) of your choosing
- 1 ticket for the event sponsored
- Verbal recognition from podium
- Logo on signage at the event
- Table for handouts and conversing with attendees



2024 Annual Sponsorship Form

Contact Information (All information required)

Contact Name: _____

Contact Title: _____

Company Name: _____

Address: _____

City: _____ State: _____

Phone: _____ Fax: _____

Email: _____

Sustaining Sponsor Level (please circle)

Platinum - \$1850

Gold - \$1450

Silver - \$1050

Event Sponsor **

Single Event - \$250

3 Events - \$650

If you have a preference about which month you would like to sponsor an event, please e-mail Jackie wmbae@bomawm.org to communicate your request.

** January 2024 Economic Forecast Event has a separate sponsorship package and is not included in event sponsorship. Please e-mail wmbae@bomawm.org and you will be sent a sponsorship packet for this specific event.

Sponsor Information

Please email the following items to wmbae@bomawm.org:

- High resolution, color logo in .jpg or .eps form
- One paragraph description of your company

Payment Information

We accept checks and credit cards. If you would like to pay by check, please make checks payable to **BOMA West Michigan** and mail to **P.O. Box 68731, Grand Rapids, MI 49516**. If you would like to pay by credit card, you will be e-mailed an invoice that is payable online. Please note that final payment is due no later than January 31, 2024.